

December 15, 2023

## "Visionary Leaders Night: Fostering Creativity and Leadership Through Innovative Training" Seminar



The "Visionary Leaders Night: Fostering Creativity and Leadership Through Innovative Training" seminar, organized by the Faculty of Business, Dr Raymond Wong Research Centre for Arts Technology and Business, Master of Science in Arts Technology and Business, in collaboration with the Department of Management and Academy of Arts & Design at Tsinghua University, was successfully held on December 15, 2023, at Lingnan@WestKowloon.



Prof Mingming Leng, Dean of Faculty of Business, delivered the welcome remarks. He emphasized that Arts Tech has been highlighted as a crucial strategic development direction for the cultural and creative industry in the HKSAR cultural policy since 2020. The Faculty of Business at Lingnan University is highly proactive in adapting to emerging trends and policies. In line with this commitment to innovation, the faculty has established the MScATB program, employing the "industry-university-research" approach to nurture talented individuals.

In the Academic Seminar and Sharing on Leadership and Creativity section, four professors from the Department of Management were invited to share their research. Prof Tingting Chen first presented the academic research topic "Expertise Augmentation in the Digital Age: Exploring Human-GenAI Interactions." Subsequently, Prof Randy Xue Ren Lee delivered a presentation on the research topic "Maintaining Passion in One's Job in the Face of Generative Artificial Intelligence Assistance at Work." Prof Yolanda Na Li and Prof Claire Yuanyuan Wang, on the other hand, presented their academic research topics "Daily Personal Internet Usage Behavior (PIU) and Creativity Performance" and "The Promise of Eye Tracking in HRM Practices", respectively.

The key segment of the seminar was a roundtable forum hosted by Prof Nina Xie, with the theme "Human Resource Challenges in the Cultural and Creative Arts Industry in the AI Era." The forum featured a dialogue with distinguished participants, including Mr Long Ma, Chief Architect of Beijing Institute of Architectural Design; Ms Rong Liu, Vice-president of Beijing Foreign Cultural Trade Association; Ms Lily Zhu, Director & President of SSAW Hotels & Resorts; Mr Yu Li, Honorary Chairman of Shenzhen Industrial Design Association. The objective of this roundtable forum was to foster mutual understanding among participants through the sharing of information, knowledge, and experiences from scholars, artists, and entrepreneurs representing diverse fields. The forum encouraged open discussions and interactive sessions to enhance participants' understanding of the issues at hand and explore new avenues for development and innovative thinking.

